



# **V** **VENTURE** **ATLANTA**



**MOMENTUM 2021**

**OCTOBER 20-21, 2021**

## **SPONSORSHIP PACKAGE**



**#VA2021**





## FACTS

Venture Atlanta brings innovative companies, disruptive technologies, and top-tier investors together for the best venture capital conference in the US.

## WHERE IT BEGAN

Venture Atlanta began 14 years ago with one mission: to connect companies to capital. Today, this mission has expanded beyond monetary capital to connect businesses with the resources, network, clients, partnerships, and talent they need to grow. Venture Atlanta has played an essential role in the tech ecosystem of the South and is proud to be a part of so many success stories throughout the community.

Starting in 2007 with a couple of hundred attendees and only 20 funds, Venture Atlanta now welcomes more than 1,000 annual attendees and 300 funds, many of which come from out of state. The conference's network and events have led to \$4.9 billion in funding raised and \$15 billion in successful exits.

Beyond the opportunity to raise money, Venture Atlanta offers a way for entrepreneurs, investors, sponsors, and service providers from across the region to make other meaningful connections that could prove valuable to their business. Past attendees have met people who went on to become partners, customers, mentors, employees, and more. Venture Atlanta serves as a connection point for all who attend, and that connection may be just the thing a company needs to take it to the next level.

## COMMUNITY IMPACT OF VENTURE ATLANTA'S 14 YEAR HISTORY:

- **550+** Technology Companies on Stage
- **\$4.9 Billion** raised by our Presenting Companies
- **Over \$15B** in Exits
- **Over 400** Funds

## HOW IT'S MAKING AN IMPACT

For years, there was a misconception that the only emerging tech companies worth paying attention to were the ones coming out of the Valley. This no longer rings true; as the companies in the Southeast have changed the tech industry as we know it. Venture Atlanta is the catalyst and the connection point for so many of these businesses. It has fueled a powerful ecosystem that introduces companies to capital, but also talent, mentors, partners, and customers. Two days a year, hundreds of investors from across the nation travel to Atlanta to see the best in the region in the event that truly changes the course of these companies forever.



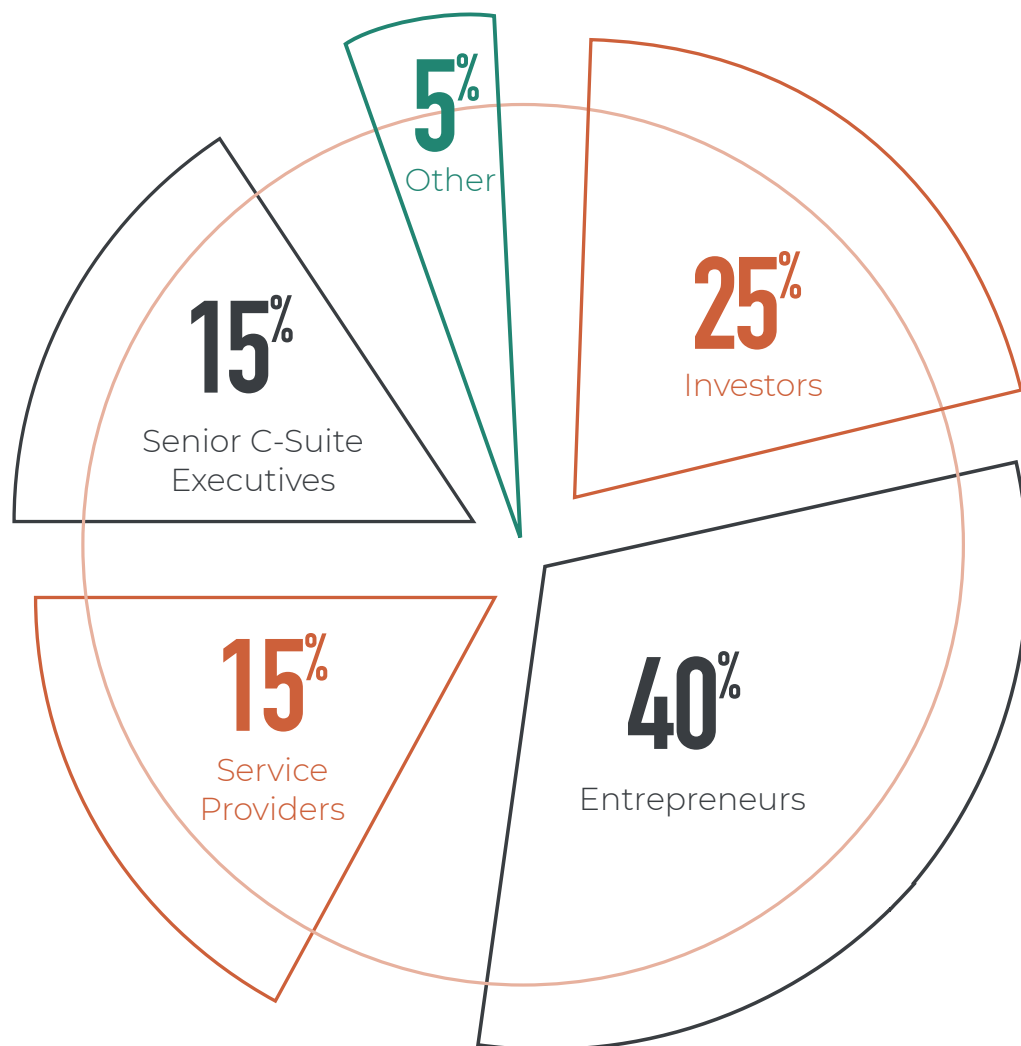
# VENTURE ATLANTA ATTENDEE PROFILE

“

The quality of companies presenting continues to go up, and there has been an echo effect of other meetings taking place outside the conference.

**Thanks for putting  
together a rockin' show  
—good job!**

”





# SPEAKERS *PAST VENTURE ATLANTA SPEAKERS*



**Champ Bailey**  
Pro Football  
Hall of Fame



**Jyoti Bansal**  
Co-Founder & Partner  
Unusual Ventures



**Marc Brown**  
Corporate Vice President  
Microsoft



**Steve Case**  
Chairman  
The Case Foundation



**Scott Chacon**  
CoFounder of Github, Co-  
Founder & CEO, Chatterbug



**Murphy Clark**  
Exec. Vice President  
Red Ventures



**Stephanie Cohen**  
Chief Strategy Officer  
Goldman Sachs



**Nicki Collen**  
Head Coach  
Atlanta Dream



**Mark Cuban**  
ABC's Shark Tank  
Owner, Dallas Mavericks



**Alan Dabbieri**  
Chairman  
AirWatch



**Scott Dorsey**  
Managing Partner, High Alpha  
Former Chairman, CEO,  
Co-Founder ExactTarget



**Ernie Garcia**  
President & CEO  
Carvana



**Lori Greiner**  
The Warm  
Blooded Shark™



**Chris Hecht**  
Head of Corporate  
Development  
Atlassian



**Philip Kirk**  
Senior Director, Corporate  
Development, Cisco



**Levon Kirkland**  
Former NFL Player  
Football Coach



**Aaron Levie**  
CEO, Co-Founder  
& Chairman, Box



**James Loftus**  
Global Corporate  
Development, Square



**Lisa Marchese**  
Head of Corp. Dev.  
American Express



**Bernie Marcus**  
Chairman  
The Marcus Foundation



**Dikembe Mutombo**  
Pro Basketball  
Hall of Fame



**Phyllis Newhouse**  
CEO  
Xtreme Solutions



**Kathryn Petralia**  
President & Co-Founder  
Kabbage, Inc.



**Matt Schweickert**  
Officer  
The Home Depot



**Niraj Shah**  
CEO  
Wayfair.com



**Jay Simons**  
President  
Atlassian



**Jeff Sprecher**  
Chairman, New York  
Stock Exchange



**Seksom Suriyapa**  
VP, Corp. Dev. & Strategy  
Twitter



**Sheryl Swoopes**  
Pro Basketball  
Hall of Fame



**John Vironis**  
CoFounder & Partner  
Unusual Ventures

# OUR ALUMNI

Since 2002, Venture Atlanta has attracted the top early stage and growth stage companies from across the technology spectrum looking for investments to fuel their businesses. Meet some of the recent companies that chose Venture Atlanta to step onto the stage and pitch their innovative technology.



AchieveIt

Acivate Inc

Admiral

Alii Healthcare

Allstacks, Inc.

Ally Commerce

Attentive.ly

AVOXI

Azalea Health

Banyan Hills Technologies

BearTax

BlueLeap

BluePenguin Payments, Inc.

Boatsetter

BuzzBoard, Inc.

Capital Slack

CapWay, Inc

CAR360

Case Status, Inc.

CCM Navigator

CentralBOS

Ceterus

Checkd.in

ChronicCare IQ

Citibot

Citiri, Inc.

Civic Dinners

Clean Hands Safe Hands

Clockwise MD

CloudTags

Cognosos

COIN Closing

Conserv

Convey Services

Countalytics

cove.tool

Coworks

Crescerance, Inc.

Curricula

Cyber Clipboard

Cypress.io

DDM Systems

Deep Fiber Solutions

eCommHub

Eletype

ENGAGE.cx

EnrichHER

Fanboard Inc.

Farm'd

Fattmerchant

FINSYNC

Florence

Florence Healthcare

Flourish

FotoIN Mobile Corporation

FreightWaves

FSLogix

G11

Get Spiffy, Inc.

Gimme Vending, LLC

GPA LEARN

GreenPrint, LLC

Gro Solutions

Groundfloor Finance Inc.

Haste

Haxiot

Hirewire

HM Wallace

Hull

Hux

Illuminate360

Inked

Insightpool

Intrinio

Jonny On It

Kanga

Knapsack

Kobiton

LASSO	PlayOn! Sports	Storj Labs
Logfire	Pointivo, Inc.	StrataCloud, Inc.
Lucena Research, Inc.	Predikto Analytics	StreetMetrics
Lumense, Inc.	Presence	SweatPack
MacStadium, Inc.	ProcessMaker	Syfer
MailMosh	ProcessMiner Inc	TaxConnex, LLC
Map Large, Inc.	PureWRX	Terminus
Medxoom Inc	QASymphony	Ternio
Menguin, Inc.	Quest Renewables	tevixMD
mesur.io, Inc	RaceIQ	TITIN
Mile Auto, Inc.	Rent Ready	Tomahawk Robotics
mLevel	RentCheck	Toucan AI
mLevel	rented.com	Transitiv, Inc.
Monsieur	REscour	Tranzhalo, Inc.
Motivo	RightPatient	Trellis, Inc.
MyLumper	Rigor	Undergrid Networks
MyPorter	Rivalry	Unicore Health, Inc.
MySnapCam	Roadie	UserIQ
N2N Services, Inc.	RootsRated	Virsys12
NexDefense, Inc.	SaasOptics	Voxa
Niche Video Media LLC	Salesfusion	Voxie
NuGen Systems, Inc	Secure Data Kit	Wellview Health
nuVizz	Sequir	Winshaw Global Enterprises
Octerra	Servosity	WorldWatch Plus
OncoLens	SherpaDesk	Worthix
Overgroup Consulting, LLC	Shotcall, Inc	Xendoo.com
Oversight Systems	Sifted	Yesflow
Parmonic	SIGNiX	Zaloni
Partnr	Smart Gladiator LLC	Zentila
Paw.com	Social123, Inc.	
Phonism	Springbot	



Venture Atlanta has become a must attend technology event with strong local, regional and national attendance in large part due to support of our sponsors. More than 85% of Venture Atlanta supporters have been involved since the inception of the conference. We thank you for your continued support and hope we can count on you again in the future.



## PARTIAL LIST OF PAST SPONSORS



With more sponsorship options than ever, Venture Atlanta offers packages for every budget and strategy. If you are in the business of working with investors, tech leaders and entrepreneurs, contact Allyson Eman at [aeman@ventureatlanta.org](mailto:aeman@ventureatlanta.org) today to discuss a package that is right for your brand.



# OUR FOUNDING PARTNERS



The Atlanta CEO Council is an exclusive organization for C-Level and senior business executives and entrepreneurs that facilitates professional networking, promotes entrepreneurship and encourages community activism. In today's business environment, knowing the right people is critical in developing valuable partnerships, joint ventures and relationships necessary for your business. Attending the Atlanta CEO Council events will put you where you need to be - in good company. Visit [AtlantaCEO.org](http://AtlantaCEO.org) to learn more.



The Metro Atlanta Chamber (MAC) serves as a catalyst for a more prosperous and vibrant region. To advance economic growth and improve metro Atlanta's quality of place, MAC is focused on starting, growing and recruiting companies to the 29-county metro Atlanta region. The Chamber is also focused on growing the region's innovation economy by promoting and strengthening connections to drive Atlanta's innovation and entrepreneurial culture. MAC is committed to being an active voice for the business community, serving as an advocate for a competitive business climate and telling Atlanta's story. For more information, visit [www.metroatlantachamber.com](http://www.metroatlantachamber.com).



The Technology Association of Georgia (TAG) is the leading technology industry association in the state, serving more than 30,000 members and hosting over 200 events each year. TAG serves as an umbrella organization for 34 industry societies, each of which provides rich content for TAG constituents. TAG's mission is to educate, promote, influence and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology. For more information, visit [TAGonline.org](http://TAGonline.org).



# 2021 SPONSORSHIP OPPORTUNITIES



2020 was a difficult year for everyone and we faced unprecedented times. Yet, Venture Atlanta was able to deliver one of the best virtual conferences of the year. (you can put these testimonials wherever they seem to fit)

We still can't fully predict where events are headed in 2021, but we are planning on offering a hybrid event. Our hybrid event will include a full in-person conference over two days at 200 Peachtree Street along with our full virtual platform similar to 2020. This should be the best of both worlds for our audience. And this means we can deliver more sponsorship opportunities and value than ever before. All of our packages have in-person and virtual benefits for the same price. Your sponsorship also guarantees you access to our in-person conference. With possible space limitations, sponsors will receive top priority in attending our event in-person.

Our top considerations when making this decision were:

- The health and safety of our attendees, presenting companies, and speakers
- Our mission of connecting companies to capital and how we can best accomplish that during this time
- Maintaining the same quality experience that our audience expects from us

***If you plan on sponsoring Venture Atlanta, please act quickly and contact Allyson Eman at [aeman@ventureatlanta.org](mailto:aeman@ventureatlanta.org) or 770-298-4202 for more information.***

## SPONSORSHIP OFFERINGS:

- ▶ Premier Sponsorship - \$50,000, Industry Exclusive
- ▶ Headline Sponsorship - \$25,000, Industry Exclusive
- ▶ Presenting Sponsorship - \$20,000
- ▶ Platinum Sponsorship - \$15,000 (multiple offerings)
- ▶ Gold Sponsorship - \$12,500 (multiple offerings)
- ▶ Silver Sponsorship - \$10,000 (multiple offerings)
- ▶ Recruiting and Screening Committee Sponsorship - \$8,500
- ▶ Investor Sponsorship - \$5,000 (only open to accredited investors)
- ▶ Bronze Sponsorship - \$5,000
- ▶ VA Alumni Sponsorship - \$1,500 (only open to Venture Atlanta Alumni)

# 2021 SPONSORSHIP OPPORTUNITIES

## Premier Sponsor - \$50,000

*Top sponsor of the event! Prominent visibility and premium branding throughout the Venture Atlanta Conference.*

### **BENEFITS:**

- Industry Exclusive
- 6 Tickets In-Person (these can be rotated among personnel each day); Unlimited Virtual Tickets
- Inside back cover ad placement in printed conference book
- Attendees will receive a printed conference book; all virtual attendees will receive the digital version
- Special Branded Footer on all email blasts (week in review, conference announcements, etc.)
- Logo placement on VA stage (back drop or LED wall)
- Atlanta Pre-Event Alumni Dinner – Host a small event (virtual or in-person for VA Alumni)
- Co-Host Presenting Companies Kick-Off event (virtual)
- 2 Tickets to all ancillary events (breakfasts and dinners)
- Branded Day 1 Video Re-cap
- Multiple Speaking Opportunities – Session during the conference, and ability to host a breakout session each day of the event
- Branding on Venture Atlanta T-shirts (distributed at conference and mailed to virtual attendees)
- Premier Sponsor can submit video clips that we will run throughout the live event (up to 3x), videos should be no more than 1 minute.
- Prominent Branding to appear on: VA Website, VA Registration Page, Virtual Platform Homepage, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- Virtual booth in video platform (videos, one pagers, contacts can be uploaded here)
- Multiple presenting company engagement opportunities – spot on the recruiting/screening committee, and voting and coaching committee.
- Ability to write multiple pieces for the VA blog
- Full attendee list provided in advance
- First right of refusal for VA2022

“ Allyson, I miss seeing everyone in person, but this is the best virtual event I’ve been to in months! Really can see all the attention to detail and forethought in VA this year.

**-Graham Gintz**

”



# 2021 SPONSORSHIP OPPORTUNITIES

## Headline Sponsorship - \$25,000

*Prominent visibility and premium branding throughout the Venture Atlanta Conference*

### **BENEFITS:**

- Industry Exclusive
- 5 Tickets In-Person (these can be rotated among personnel each day); Unlimited Virtual Tickets
- Full page ad in printed conference book
- Attendees will receive a printed conference book; all virtual attendees will receive the digital version
- Logo placement on VA stage (back drop or LED wall)
- Speaking opportunity each day at Venture Atlanta (introductions)
- Co-Host Presenting Companies Kick-Off event (virtual) ; Co-Host Showcase Companies Kick-off event (virtual)
- Pre-VA Events – Work with a targeted city (Austin, Miami, Tampa, Charlotte, D.C. etc.) and partner on a pre-VA event. Sponsor would “own” the event and their branding would be wrapped around it. This would take place between June – August.
- 1 Ticket to Venture Atlanta Investor Dinner (October 20 at Ponce City Market)
- Host a breakout session during the conference
- Headline Sponsor can submit video clips that we will run throughout the live event (up to 3x), videos should be no more than 1 minute.
- Prominent Branding to appear on: VA Website, VA Registration Page, Virtual Platform Homepage, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- Virtual booth in video platform (videos, one pagers, contacts can be uploaded here)
- Multiple presenting company engagement opportunities – spot on the recruiting/screening committee, and voting and coaching committee.
- Full attendee list provided in advance
- First right of refusal for VA2022

“You and the team have outdone yourself Allyson! This is way above expectations and surpasses anything I have seen in the past eight months!”

- Lance Weatherby

”



# 2021 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsorship - \$20,000 - 2 available

*These are unique sponsorship opportunities to have substantial branding at Venture Atlanta.*

### **BENEFITS:**

Sponsor either:

**Chat Session on the VA Platform** (would be pinned with your logo during the entire conference and you can moderate the chat and be in full control) OR –

**Lanyard/Mask Sponsor** – a new item that will have the lanyard and a pouch where a mask can be kept.

- 4 Tickets In-Person (these can be rotated among personnel each day); 10 Virtual Tickets
- Full page ad in printed conference book
- Attendees will receive a printed conference book; all virtual attendees will receive the digital version
- Host a breakout session during the conference
- 1 ticket to the Venture Atlanta Investor Dinner (October 20 at Ponce City Market)
- 1 slot on the Venture Atlanta Recruiting/Screening Committee (you can have more than 1 person participate in a tag-team type format)
- Prominent Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- Presenting Companies Engagement Opportunities – seat on the Recruiting/Screening Committee
- Virtual booth in video platform (videos, one pagers, contacts can be uploaded here)
- Full attendee list provided in advance

## Platinum Sponsorships - \$15,000

*Prominent visibility and key branding opportunities. The Platinum level sponsorships give your firm the ability to OWN something at Venture Atlanta. All Platinum sponsors receive the basic benefits outlined below PLUS additional benefits for each opportunity.*

### **BENEFITS:**

- 3 tickets to the conference; 8 virtual tickets
- Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- Full page ad in printed conference book
- Attendees will receive a printed conference book; all virtual attendees will receive the digital version
- Presenting Companies Engagement Opportunities – seat on the Recruiting/Screening Committee
- Virtual booth in video platform (videos, one pagers, contacts can be uploaded here)
- Full attendee list provided in advance





# 2021 SPONSORSHIP OPPORTUNITIES

## Platinum Sponsorship Opportunities:

**ALUMNI SPONSOR – (2 available)** This sponsor will host the ever- popular Alumni Dinner on Tuesday, October 19th (place TBD). As always, a separate invitation will go out from the dinner sponsors to our attendees and each sponsor can have 3 attendees at the dinner. In addition, your sponsorship has a virtual component for our esteemed alumni. You will be able to host virtual pre-events for alumni (these will be up to the sponsor to put together the content and structure of the event, Venture Atlanta will help market the event(s) to our alumni database). This sponsor will also be prominently placed on the alumni section of the virtual platform.

**INVESTOR SPONSOR – (4 available)** This sponsor will host the ever- popular Investor Dinner on Wednesday, October 20th at Ponce City Market on the beautiful rooftop. As always, a separate invitation will go out from the dinner sponsors to our attendees and each sponsor can have 4 attendees at the dinner. In addition, your sponsorship has a virtual component for investors. You will be able to host a pre- virtual event for investors (these will be up to the sponsor to put together the content and structure of the event, Venture Atlanta will help market the event(s) to our investor database). This sponsor will also be prominently placed on the investor section of the virtual platform.

**SHOWCASE SPONSOR – (1 available)** The Showcase continues to be a great way for our (pre-seed and seed companies) to participate in Venture Atlanta. Once again we are changing our showcase. This year we will select up to 40 companies and we will select (up to 15 companies) for their videos to be shown during breaks at VA. The sponsor's branding would be wrapped around these videos. This sponsor will also host coaching sessions for showcase companies, this is something we haven't done before but is much needed. Finally, this sponsor will have their ad placed prominently before the showcase company section in the conference book and their branding will be on the showcase page on the virtual platform.

**EARLY STAGE/VENTURE SPONSOR – (1 available)** This is your opportunity to be the exclusive sponsor of our early stage/venture companies. As part of your sponsorship, you will host the “pitch off” event which will pair 50 companies down to 25, you will also host the coaching sessions for all of these companies, can host a pre-virtual event. It will be up to the sponsor to put together the content and structure of the event, Venture Atlanta will market the event to our current database of entrepreneurs. This sponsor will also have branding on the early stage/venture page in the virtual platform. All early stage/venture company data will be in this section, so it's one of the most visited areas on the site.

**GROWTH STAGE SPONSOR – (1 available)** This is your opportunity to be the exclusive sponsor of our growth stage companies. As part of your sponsorship you can host a pre- virtual event. It will be up to the sponsor to put together the content and structure of the event, Venture Atlanta will market the event to our current database of entrepreneurs. This sponsor will also have branding on the growth stage page in the virtual platform. All growth stage company data will be in this section, so it's one of the most visited areas on the site.

## **BREAKFAST SPONSOR – (2 available)**

Day 1 – “Unicorns of Atlanta Breakfast” — Day 2 – “VC Panel”

We will put together the speakers for these events. The sponsor can serve as a host for the event. This would be a very exclusive opportunity as these will be small breakfasts held at 200 Peachtree from 9 – 10:30. Invitations for these events can be sent out from the applicable sponsor.



# 2021 SPONSORSHIP OPPORTUNITIES

## Gold Sponsorships - \$12,500

*Prominent visibility and key branding opportunities. The Gold level sponsorships give your firm the ability to OWN something at Venture Atlanta. All Gold sponsors receive the basic benefits outlined below PLUS additional benefits for each event opportunity.*

### **BENEFITS:**

- 2 tickets to the conference; 6 virtual tickets
- Prominent Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- Full page ad in printed conference book
- Attendees will receive a printed conference book; all virtual attendees will receive the digital version
- Presenting Companies Engagement Opportunities – seat on the Recruiting/Screening Committee
- Full attendee list provided in advance
- Virtual booth in video platform (videos, one pagers, contacts can be uploaded here)

## Gold Sponsorship Opportunities:

**POLLING – (1 available)** Engaging our audience will continue to be very important during our hybrid event. We will host at least 4 polls during the event. Your logo will be displayed prominently during the polls and we will embed your name into our script.. “our next poll is brought to you by”.

**MEET AND GREET – (1 available)** We will host two virtual meet n’ greets to help educate potential companies on the benefits of Venture Atlanta. These events will be branded for the sponsor and marketed heavily via email and our social networks of over 30K people. The sponsor can put together a panel for the event, control all content and will receive lists after the event of participants. Events will be held in June and July.

**NETWORKING – (1 available)** We are making an even bigger effort this year to help facilitate networking and connect our virtual and in-person audiences. We have built in 4 networking sessions into the conference agenda and will be using different forms of technology to connect our attendees (such as speed dating or placing people in breakout rooms). This sponsor will be the “host” of all networking. AND will be the sponsor of the 1:1 meetings on the virtual platform.

**BACK PAGE OF THE CONFERENCE BOOK SPONSOR – (1 available)** Our Conference book continues to be in high demand. And this year we will be back to printing the book for our in-person guests. Your ad will be prominently printed on the back page.



# 2021 SPONSORSHIP OPPORTUNITIES

## Silver Sponsorships - \$10,000

*A great way to support the community and gain visibility at Venture Atlanta!*

### **BENEFITS:**

- 2 tickets to the conference; 3 virtual tickets
- Prominent Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- One company representative on the VA Recruiting/Screening Committee
- Half page ad in digital conference book
- Full attendee list provided in advance

### **Silver Sponsorship Opportunities:**

**WOMEN'S NETWORKING – (1 available)** We want to encourage more women to attend Venture Atlanta. This is your opportunity to host a networking event specifically targeted to women. It can be whatever type of virtual event that you would like and can be held before the event or during VA. We will also market complimentary passes to female founders compliments of this sponsor. A great way to get more women engaged and involved!

**COFFEE BAR SPONSOR – (1 available)** The ever- popular coffee bar is back! Want to see your logo on a latte? Our coffee partner can do that. Your branding will also be on the coffee bar itself.

**WATER BOTTLE SPONSOR – (1 available)** Branded water bottles will be distributed to all attendees. This is a great way to ensure your branding is front and center at the conference.

**WI-FI SPONSOR – (1 available)** Your branding will be displayed on the Wi-Fi log-in page at the venue. You know that every time someone gets on a venue's wifi there is a great splash screen. Your branding will be on that splash page.

**HAND SANITIZER STATIONS – (2 available)** We will be taking extra care to ensure CDC Guidelines are met for our conference. Ensuring everyone is wearing masks and keeping their hands constantly clean will be front and center. We will be putting these stations around the venue. Another great opportunity for your branding.

**CHARGING STATIONS – (2 available)** Everyone always needs to charge their phone! Custom designed branding will be placed on all charging stations around the venue.



# 2021 SPONSORSHIP OPPORTUNITIES

## Recruiting/Screening Committee - \$8,500

*High level of company engagement! Terrific interaction with others who support the tech community. Members of this committee will recruit companies to participate at Venture Atlanta. You will have access to our proprietary database and back end system which gives you access to all company information.*

### **BENEFITS:**

- 2 tickets to the conference; 5 virtual tickets
- Prominent Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- One company representative on the VA Recruiting/Screening Committee
- Half page ad in digital conference book
- Full attendee list provided in advance

## Investor Sponsor - \$5,000

**(only offered to accredited investors, angel firms, venture funds and private equity funds)**

*Show your support of our technology community!*

### **BENEFITS:**

- 2 tickets to the conference, 4 virtual tickets
- Prominent Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- One company representative on the VA Investor/Voting Committee
- Half page ad in digital conference book
- Access to set up 1:1 meetings with all presenting companies
- Logo on Venture Atlanta's virtual video platform on Investor Page
- Executive Summaries sent in advance
- Advance access to Startup Showcase video clips
- Assistance with 1:1 meetings
- Preferred access to all private events (breakfasts, dinners)





# 2021 SPONSORSHIP OPPORTUNITIES

## Bronze Sponsor - \$5,000

*A great way to support the community and gain visibility at the biggest tech conference on the east coast!*

### **BENEFITS:**

- 1 ticket to the conference, 3 virtual tickets
- Prominent Branding to appear on: VA Website, Virtual Platform Sponsor Section, brochures and signage at 200 Peachtree, on a rolling loop during breaks on virtual platform
- Sponsor listing in digital conference book
- Full attendee list provided in advance.

## VA Alumni - \$1,500

**(only offered to past presenters)**

*A great way to show your support to Venture Atlanta and the community.*

### **BENEFITS:**

- 2 tickets to entire event
- Logo exposure on all conference media
- Sponsor listing in digital conference book
- Logo on Alumni Page on Virtual Platform, additional branding on VA Website at a conference
- Investor profiles provided to help set up 1:1 meetings
- First priority at any Alumni related events (small dinners, lunches, meetings with keynote speakers, etc.)





## ***LOCK IN YOUR PACKAGE NOW!***

### **Credit Card Payments:**

All payments can be processed through Square. There will be a 5% surcharge for all credit card payments.

### **Sponsor Information:**

Venture Atlanta is a 501c-6 non-profit. We will send you an invoice and expect payment within 60 days. All payments MUST be made prior to the event. Please be sure Allyson Eman has a contact at your firm to coordinate all deadlines with. Payments should be sent to:

#### ***Venture Atlanta***

Allyson Eman  
3605 Sandy Plains Road, Suite 240-107  
Marietta, GA 30066

### **Logos:**

All new sponsors should send logos in .eps format to Allyson Eman at [aeman@ventureatlanta.org](mailto:aeman@ventureatlanta.org). If your firm's logo changes, it is your responsibility to send Venture Atlanta an updated file.

***We are flexible! If you don't see exactly what you want,  
please allow us to customize a package for you!***

