



What It Is

Venture Atlanta brings innovative companies, disruptive technologies, and top-tier investors together for the largest venture capital conference in the Southeast.

Where It Began

Venture Atlanta began 12 years ago with one mission: to connect companies to capital. Today, this mission has expanded beyond monetary capital to connect businesses with the resources, network, clients, partnerships, and talent they need to grow. Venture Atlanta has played an essential role in the tech ecosystem of the South and is proud to be a part of so many success stories throughout the community.

Starting in 2007 with a couple of hundred attendees and only 20 funds, Venture Atlanta now welcomes more than 1,000 annual attendees and 160 funds, many of which come from out of state. The conference's network and events have led to \$4 billion in funding raised and \$14 billion in successful exits.

Beyond the opportunity to raise money, Venture Atlanta offers a way for entrepreneurs, investors, sponsors, and service providers from across the region to make other meaningful connections that could prove valuable to their business.

Past attendees have met people who went on to become partners, customers, mentors, employees, and more. Venture Atlanta serves as a connection point for all who attend, and that connection may be just the thing a company needs to take it to the next level.

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How It's Making an Impact

For years, there was a misconception that the only emerging tech companies worth paying attention to were the ones coming out of the Valley. This no longer rings true; as the companies in the Southeast have changed the tech industry as we know it. Venture Atlanta is the catalyst and the connection point for so many of these businesses. It has fueled a powerful ecosystem that introduces companies to capital, but also talent, mentors, partners, and customers. Two days a year, hundreds of investors from across the nation travel to Atlanta to see the best in the region in the event that truly changes the course of these companies forever.



2019 Details

The 12th annual Venture Atlanta conference will be held October 16-17 at 200 Peachtree in Atlanta, GA.

Box CEO and Co-founder Aaron Levie is confirmed as a keynote speaker, with other big-name figures to be announced soon. Previous keynote speakers include **Mark Cuban** (owner, Dallas Mavericks, chairman and CEO of AXS TV and one of the “sharks” on ABC’s hit show, Shark Tank), **Frank Bisignano** (CEO, First Data), **Ernie Garcia** (CEO, Carvana) and **Jeff Sprecher** (Chairman, NYSE and CEO, Intercontinental), among others.

375
Alumni
Companies

\$4B
in
Capital

\$14B
in
Exits

1,000
Annual
Attendees

Who Should Apply

Venture Atlanta seeks companies in all stages of growth (ranging from very early to growth stage). Companies should be tech-enabled and looking to raise capital within the next 12-18 months. Companies that are raising money now, or plan to within the next year, should apply. There is no cost to apply and no cost if selected.

And Why

One thing that sets Venture Atlanta apart is its quality coaching. Their expert panel of coaches (consisting of business leaders and investors) work with selected companies to help presenting companies perfect their pitch. Entrepreneurs not only receive free coaching and valuable feedback, but they also get one-on-one time with people who can make an impact on their business as previous coaches have gone on to invest in the companies they’ve assisted. Venture Atlanta provides three rounds of coaching in various formats to best fit a company’s needs. They’ll receive exposure to top CEOs, who have raised money and been in their shoes, as well as investors to give invaluable feedback and help with their pitch. All selected companies must go through at least one round of coaching.

Notable Alumni

